

## THIS IS THE BOOK BOSSES DON'T WANT YOU TO READ!

WHO'S AFRAID OF THE  
BIG, BAD BOSS?



How to Survive 13 Types of  
Dysfunctional, Disrespectful,  
Dishonest Little Dictators

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### A WOMAN ABUSED

*"You missed one, a real one...the misogynist! I once worked with a shooting star of a company. There was a 120-person world wide sales team; only 5 were women. The VP of sales harassed me...with words such as, "I don't know why you have so much self confidence; you certainly don't have anything to back it up." He also called me fat; I was only 125 lbs at the time. ...I had made four important sales, but he fired me for lack of performance. ...I was gone in only six months. ...The guy who took my territory was with the company 12 months with no sales.*

*"I was so crippled by the constant hammering and the leaving events, I couldn't work for anyone else again. He did me a favor...in hind sight; I started my career as [an entrepreneur] after that incident."*

Dear Entrepreneur,

Congratulations on having survived that bad boss!

The boss you refer to as a misogynist (one who hates women) is a Bully Boss (Chapter 8). "Bully Bosses try to intimidate the people who report to them. They insult, taunt, harass and threaten employees. They snap shout, ridicule and/or curse at them."

Females and males, straights and gays, all experience the same kind of behavior from Bully Bosses in the workplace, so I have not distinguished them by gender—women are mistreated by male bosses; men are mistreated by female bosses; and gay people are mistreated by bosses of their own and the opposite gender.

You must confront bullying behavior immediately and unemotionally to stop it, and sometimes it cannot be stopped. Employees are often so stunned by the first occurrence of Bully Boss behavior that they let it slide, usually because it's so unbelievable to them that this kind of behavior actually occurs in the workplace. If you let a Bully Boss get away with mistreating you once, the Bully Boss will see you as weak, and bullies prey on weakness—real or perceived. The longer you wait it out, the worse the abuse will become. Chapter 8 includes a step-by-step strategy for addressing a Bully Boss at each stage of escalating abuse. It also includes a sample memo for documenting the incidents.